

Briggsmore Plaza

Modesto, CA

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

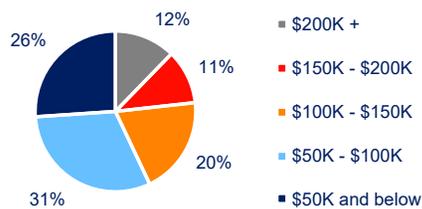
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	18,018	106,552	224,829	177,321
Total Daytime Population	12,970	160,370	273,342	236,273
Workplace Population	5,175	66,301	101,074	92,047
Average Household Income	\$97,133	\$114,134	\$112,195	\$108,964
Median Household Income	\$77,699	\$87,667	\$86,124	\$83,302
Total Households	5,817	37,445	75,021	59,591
Median Home Value	\$420,978	\$493,237	\$482,544	\$473,650
College (4+)	14.9%	21.4%	19.2%	18.5%
Total Consumer Spending/Capita (Weekly)	\$472	\$496	\$492	\$489
% of Households with Children	37.2%	31.1%	33.0%	32.5%

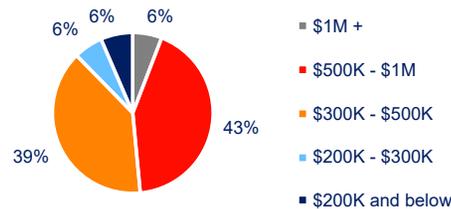
2030 Demographic Projections

Projected Population	18,707	113,198	237,155	187,199
Projected Annual Growth Rate	0.8%	1.2%	1.1%	1.1%
Projected Total Growth Rate (5-Yr)	3.8%	6.2%	5.5%	5.6%

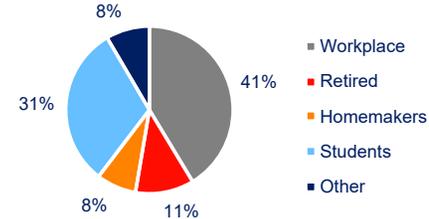
3-Mile Radius Section Detail



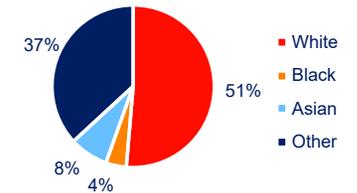
Household Income



Home Value



Daytime Population



Hispanic Origin: 40.0%

Race

